



HELLO

Inspired by order, humor, history, integrity and conceptual depth—enjoys integrating research and tenacious refinement in the design process.

michæel kidwell

A meticulous designer with a unique professional history that includes INDUSTRIAL & GRAPHIC DESIGN experience in both consulting and corporate design offices as well as teaching graphic design at the university level. Adept in typography, brand development and 3 dimensional design. Comfortable working autonomously, collaborating within a team, or leading a group. Design work has been patented and recognized in significant publications.

A five-year *bfa* INDUSTRIAL DESIGN program at the University of Kansas. *mfa* GRAPHIC DESIGN and a systems approach in product design. “The variety of products and systems that fall within the potential scope of an industrial designer’s work is extremely broad. Examples range from household appliances to aircraft interiors and from furniture to major electronics equipment, transportation vehicles, and myriad other product areas. Coursework emphasizes on content-derived typographic form, sequential design, and design history. Our curriculum offers dynamic and demanding training in the ideas and techniques of contemporary graphic design. But we also encourage you to look beyond our walls. The result of this multidisciplinary emphasis is the emergence of original and significant designers.”

recent experience

currently with KANSAS CITY ART INSTITUTE

KANSAS CITY, MISSOURI

Assistant Professor for a private art & design college. Structured and led degree courses in advanced typography, identity, image and user-focused design within the graphic design department. 08.2007–present

recently with HALLMARK CARDS

KANSAS CITY, MISSOURI

Senior Graphic Designer for a manufacturer of greeting cards and gift-related products. Design and direction for corporate branded communications in electronic, print, and environmental forms. 04.2001–08.2007

select consulting

OWNER'S REPRESENTATIVE SERVICES INC.

DENVER, COLORADO

Identity for a construction management consultancy specializing in health care facilities.

ST. MICHAEL & ALL ANGELS CHURCH

PRAIRIE VILLAGE, KANSAS

Communication and promotional materials.

HEART OF AMERICA SHAKESPEARE FESTIVAL

KANSAS CITY, MISSOURI

Invitation for the annual fund raising event.

past experience

THE KANSAS CITY ART INSTITUTE

KANSAS CITY, MISSOURI

Lecturer for the Design Department. Structured and led an introductory course in typography. *spring semester 2001*

ELLERBE BECKET ARCHITECTS

KANSAS CITY, MISSOURI

Senior Project Designer for a newly formed environmental graphics group within a major international architectural firm. Responsible for firm promotion and image development in addition to wayfinding and identity design for a variety of architectural projects. *07.2000–03.2001*

THE UNIVERSITY OF ILLINOIS

CHAMPAIGN, ILLINOIS

Graduate Instructor for *Visual Organization*. Researched, structured, and led a visual communication course for sophomore graphic design students. *fall semester, 1998 and 1999. and also:* Teaching Assistant for *Design History*. Assisted a course that explored the major design movements from 1850. *fall semester 1999.* Teaching Assistant for *Production*. Led a course concerned with the production methods of printed communications. *spring semester 1998.*

JOHN DEERE CONSUMER PRODUCTS

CHARLOTTE, NORTH CAROLINA

Design Manager for a manufacturer of powered lawn care & construction equipment. Led a product design and brand development team responsible for consumer and commercial markets. Design, direction, and group administration. *02.1993–08.1997*

AMERICAN YARD PRODUCTS DIVISION OF WCI

ORANGEBURG, SOUTH CAROLINA

Senior Product Designer for a manufacturer of consumer lawn care equipment. Product design, product graphics, and packaging in a cost-sensitive manufacturing environment. *02.1989–02.1993*

CLAIRSON INTERNATIONAL

OCALA, FLORIDA

Industrial Designer for a manufacturer of consumer-assembled, household organizational products. *08.1987–11.1988*

KAWAMURA DESIGN

DENVER, COLORADO

Industrial Designer for a product engineering consultancy serving a broad range of clients. *06.1985–07.1987*

ROECKER DESIGN GROUP

DENVER, COLORADO

Industrial Designer for a design consultancy specializing in environmental and print graphics. *09.1984–07.1985*

references available

michæel kidwell

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