

michæl kidwell

michael@sixtythreeeleven.com

www.sixtythreeeleven.com

913 645 8944

SIXTY-THREE ELEVEN ash street, prairie village ks 66208



Michæl Kidwell is a designer with a unique professional history that includes Industrial and Graphic Design experience in both consulting and corporate design offices as well as teaching graphic design at the university level. Brands that he has influenced through project work include Hallmark Cards, Homelite, John Deere, Mastercard, Samsonite, Sears/Craftsman, and State Farm Insurance. His work has been patented, trademarked, nationally recognized, and appeared in significant publications including *BusinessWeek* and *Graphis*.

Prior to joining the KCAI, he was a senior graphic designer for Hallmark Cards responsible for the design and direction for corporate branded communications in electronic, print, and environmental forms. In his professional practice, as design principal for LXIII XI, he enjoys research as well as a rigorous process of refinement.

Michael strives to balance the pursuit of excellence in graphic design with the demands of family life and a passion for cycling. He holds a BFA in Industrial Design from the University of Kansas and an MFA in Graphic Design from the University of Illinois at Urbana-Champaign.